



CLAYTON CENTURY
FOUNDATION

enriching our community

**Clayton Century Foundation
Board of Directors Meeting Minutes**

**Wednesday, January 26, 2011
Armstrong Teasdale
7700 Forsyth Boulevard
7:00 PM**

Attendees: Ken Goldman, Sally Cohn, Judy Goodman, Dan Human, Lee Hanson, Elizabeth Robb, Cindy Rapponotti, Janet Rodgers, Gary Krosch, Cindy Berger, Scot Boulton, Jill Fisher, Gary Feder, John McCormick, Cynthia Garnholz, Bev Wagner, Steven Rosenblum, Marc Lopata, Ben Uchitelle, Mont Levy

Staff: Patty DeForrest – Director of Parks and Recreation, Sarah Umlauf – Community Resource Coordinator, Stephané McCormick

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1. Call to Order
Ken Goldman called the meeting to order at approximately 7:10 pm and gave a history of the CCF by outlining the accomplishments of 2010 in a presentation.
 2. Approve October 27, 2010 Minutes
Scot Boulton moved to approve the minutes as submitted. Cindy Berger seconded the motion. The minutes were approved with the following amendments: Elizabeth Robb is not serving as the head of the nominating committee but as an advisor.
 3. Financial Report
Gary Krosch presented the Financial Report to the CCF Board and noted that the group is following a better trend line than last year. Elizabeth Robb commented that the Financial Report is nice and easy to read. Patty DeForrest will form a subcommittee comprised of section

representatives with a goal of developing section budgets and determining how funds are handled.

4. Resolutions

Resolutions 11-01 and 11-02 were presented to the board. Elizabeth Robb moved to approve the resolutions. Scot Boulton seconded the motion. The motion was approved unanimously.

5. Development Report

Sarah Umlauf reported that CCF received many donations in 2009 as a result of the call for founders, but many gifts were either not repeated in 2010 or not repeated at the same level. A new mailing follows up with original CCF donors and encourages sustaining support of the CCF. Letters were circulated at the meeting for Board member signatures and personal notes.

The Ladue News was circulated to the CCF board featuring photographs from All That Glitters 2010.

CCF is soliciting business founders for a major gifts effort to complete the primary projects it has identified. Many have been invited to attend an event tied to Ralph Clayton's birthday at Ruth's Chris Steak House on February 22, 2011. The individuals invited to the event will be a part of the Ralph Clayton Leadership Circle. The event will not include a direct ask. Board members will follow up with formal solicitations.

CCF will host a year-long celebration in 2013 to commemorate Clayton's centennial, at which time it hopes many of the projects will be completed or underway.

Gary Feder introduced Stéphé McCormick, Special Development Coordinator, who is serving a temporary position with CCF as it ramps up its fundraising efforts.

CCF will earn an award from Missouri Parks & Recreation Association.

6. CCF Arts Report

Venus Victorious, a temporary installation in the Century Garden at the entrance of Shaw Park, will leave in 2012 and be replaced by a permanent piece. Through Via Partnership, CCF Arts is contacting artists.

Centene Charitable Foundation has made a commitment to sponsor the art piece. Michael Neidorf, head of Centene, would like to be on the art selection committee. Both the art piece dedication and final payment to the artist will take place in 2013.

7. CCF Parks Report
Cindy reported that this time of the year is quiet for the Parks group. Cindy noted that the group continues to promote their bench and tree program and that benches and trees are still available for dedication.
8. CCF History Report
Scot reported that CCF History continues to work on securing a lease for space at the Artists' Guild. The History group is promoting its 2011 Lecture Series. A complete list of bi-monthly seminar topics is available on line. The next lecture is on March 16, 2011, and the topic is the Eric Newman Money Museum.
9. New Business
The CCF is seeking more public visibility and involvement in the following upcoming events: a street fair in Carondelet Plaza to dedicate public art in front of the Crescent will take place on April 29th and a run planned in partnership with the Clayton School District will take place on May 1st.
10. Next Meeting
The next meeting of the CCF Board of Directors will be held on Wednesday, April 27, 2011 at 7:00 pm at a location to be determined.
11. Adjourn
The meeting was adjourned at 8:30 PM.

Minutes submitted by Sarah Umlauf.